

RushPRNews drives your news farther with Associated Press Broadcast PR Package!

August 1, 2013



SAN FRANCISCO, CA ([RPRN](#))
08/01/13 — RushPRNews is excited to announce a brand-new, comprehensive package for our customers that will spread news to an even broader population! The "**Associated Press Broadcast**" package is our newest package and has been developed to target

as many news outlets as possible, all across the country. This is our first and only package with GUARANTEED MEDIA PLACEMENTS. This package will be replacing our "U.S. Dailies" distribution option that we have offered in the past.

What does this mean for RushPRNews clients?

RushPRNews clients will enjoy services that will help expedite the placement of press releases and **guarantee** the visibility of press releases in Associated Press' proprietary search engine called AP Exchange, as well as distribution to AP's mobile application. In addition, major news aggregators will send your release to thousands of sites, including Google, Yahoo!, Bing, CBS Money Watch, UPI, *The Chicago Tribune*, NewsDay, TechNews, and many others. Your release will also be distributed to reach specialized media

and trade publications, as well as thousands of individual reporters and editors via RSS feeds. Along with these services comes the **guaranteed** publishing of press releases in over 250 online newspaper sites. We'll also have available for you an [Engagement Report](#) for your release, which shows where your release is showing up digitally.

What changes will you see at RushPRNews?

RushPRNews has recently been working on making improvements to many of our packages. We now offer new and improved distribution services to the UK and Canada and have increased the value of our Social Media Blitz package, an add-on that will provide even more exposure to your press release through broadcast to the most-read social media channels. Now, with our comprehensive "**Associated Press Broadcast**" package, which will include the AP distribution features and broadcast to the channels that we've described above, we'll take your news to more outlets and garner greater readership potential. This is an incredible value for **guaranteed** placement into AP's proprietary search engines and online news sites.

When will these packages become available?

These packages are available right now! Go to our [Services](#) page and take a look. Be sure to click on the package details link to see how full-featured our services have become.

RushPRNews looks forward to continue offering customers the best and most-effective services along with providing the most value possible. With our new packages and international additions, including Canada, the United States and United Kingdom (we're looking to head to Australia soon!), we will make PR even easier than it was before!

So what's coming up for RushPRNews in the next few months?

Following our expansion into the UK, we are planning to invite Australia on board, and we are setting up the stage to offer **YouTube news releases** using whiteboard animations. Provide us a script in PowerPoint,

your logo, and images that you like and we will transform your release into a YouTube animation. The release will be published at the RushPRNews YouTube channel and will reach thousands!

Additionally, a premium, targeted to your country, traffic boost service to your website or for your release will also be made available in the next week or so.

If there is anything that we can do for you, don't hesitate to ask our team.

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