ShowHome iPad App Improves Home Showing Experience For Real Estate Agents

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Saskatoon, SK, Canada (RPRN) 02/05/13 — Point2 Releases Integrated Mobile Showing Solution for Real Estate Professionals

Point2 recently announced the release of ShowHome, an iPad application designed to help **Point2 real estate agents** enhance the home showing experience. ShowHome is the first real estate mobile app that allows real estate professionals to access detailed listing information, browse high resolution photo galleries and collect feedback on an iPad while touring properties for sale. After showings, users can send branded PDF reports containing all property information and any notes to clients with just one touch.

Agents load listings directly into ShowHome from an existing Point2 account, enabling buyers to swipe through photos and view available information using the iPad's intuitive touchscreen. ShowHome can also connect to Point2 Homes – a full-service online real estate marketplace – via Wi-Fi or mobile data to access additional neighborhood, school zone and tax information. Client feedback and ratings may be recorded throughout.

Mobile capabilities have always been critical to professionals in the real estate industry. ShowHome benefits active agents and brokers by providing value-added services via cutting-edge technology outside the confines of the office.

"I am very impressed by the design, layout, and quality of the app - it was well thought out and has exceeded my expectations in a showing tool. I need to have this app with me! This is an excellent way to make me stand out from my competition. A must-have showing app for real estate professionals." - Scott Ziegler, RE/MAX

ShowHome is available free to all Point2 real estate agents for a limited time.

About Point2

Point2, a Yardi Systems Inc. brand, is a leading provider of online marketing solutions for real estate professionals. Offering custom websites, syndication tools, prospecting utilities and more, Point2 helps brokers and agents worldwide increase exposure, generate leads and close sales.

More information about Point2 products and services is available at www.Point2.com.

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