Specialist Kitchen Appliance Retailer Launches UprightFreezers.org.uk

April 17, 2012

Scotland, UK (RPRN) 04/17/12 — Shoppers will be excited to learn that the most loved kitchen appliance stores in Britain is now expanding into the world of online sales.

Today marks the store's debut on the web, with the launch of their specialist site UprightFridgeFreezers.org.uk.

In an attempt to take the entire kitchen appliance industry by storm, this new site is proud to introduce their brand new product line of exquisite, upright fridge freezers. Despite their expansion into online sales, one look at their line of specialized fridge freezers will remind shoppers of the company's pledge to meet their customer's wants and needs by offering quality appliances at affordable prices. Not only does their business model of importing the highest-quality products from the world's top manufacturers save customers money, but it also guarantees that only the best materials and craftsmanship goes into every appliance sold on their site.

James Strong, the company's owner, offered his thoughts regarding their new online venture by stating, "The overall goal of the site is to offer our customers a complete shopping experience.

Visiting the site allows shoppers to the chance quickly inform themselves about the products their interested in, ensuring that they find the product choice that's right for them. By offering affordable, high-quality products such as our frost free fridge freezer collection, we know that our customers will be pleased with whatever they choose."

As the company has been in business for the past two decades, in addition to the loyal customers they have garnered, they have gained loyal staff members as well. These highly experienced sales people know everything there is to know about each product line the store has to offer. While they will remain in stores as valuable assets to customers in need of assistance, their expertise is being put to good use thanks to the contributions they are continually making to the website.

By visiting UprightFridgeFreezers.org.uk, customers will be able to browse through the numerous styles, colours and sizes of fridge freezers currently available. As the site continues to grow, new product lines will be gradually introduced.

Media Contact Name: James Strong
Media E-mail: mail@uprightfreezers.org.uk
Media Phone: 441592565625
Media Web Address: http://uprightfreezers.org.uk/
Company Contact Name: James Strong
Company E-mail: mail@uprightfreezers.org.uk
Company Phone: 441592565625
Company Web Address: http://uprightfreezers.org.uk/

Main image credits: http://uprightfreezers.org.uk/

Filed Under: Lifestyle, PRESS RELEASE, United Kingdom, YAHOO NEWS

RUSH PR NEWS newswire and press release services at rushprnews.com / Anne Howard annehowardpublicist.com

Content- Legal Responsibility - All material is copyrighted - You may repost but you MUST link back to the original post on your page and acknowledge Rush PR News as the news source. Rush PR News is not legally and/or morally responsible for content of press releases, opinions expressed or fact-checking.

Rush PR News cannot be held legally responsible for material published and distributed through its newswire service or published in its press-room and therefore cannot be sued for published material. Third-party must be contacted directly to dispute content.

Rush PR News is not the contact for material published.