

# Speech Remedy Launches Speech Therapy App Adult-focused iOS App to Rebuild Language Skills

May 23, 2012



Speech Remedy's SR-Naming Speech Therapy App

Belmont, CA ([RPRN](#)) 05/23/12 —  
--- [Speech Remedy](#), a leading provider of adult-focused speech-language-cognitive rehabilitation materials, has launched a mobile iOS version of their successful Confrontational Naming photo card deck.

“[SR-Naming](#),” is an adult-focused interactive app for building receptive and expressive

language and word finding skills, now available at the [Apple iTunes store](#).

The mobile application is compatible with Apple’s iPhone, iPad and iTouch devices.

SR-Naming was designed to aid adult clients (16 years and older) and may be used with or without the supervision of a Speech-Language Pathologist (SLP).

An easy-to use-touch screen guides users through real-life photographs involving common objects accompanied by voice and visual prompts.

There are three distinct levels; beginner, intermediate and advanced for both expressive and receptive tasks. Levels are distinguished by degree of difficulty (e.g. cues provided for expressive language task – multiple-choice,

phonemic cue, open ended response; or number of items presented in field of view (2, 3 or 4) for receptive language task).

The application comes loaded with approximately 55 photo stimuli and additional stimuli plan to be added over time at no additional cost to the user.

The app is created by Speech Remedy (SR) founders Joanna Boyer and Terri Tarnoff Snyder, both certified practicing speech-language pathologists and developers of the company's widely used comprehensive, adult-focused cognitive therapy products.

“The SR-Naming app grew from the success of the printed photo card version and the demand for technology-based interactive learning tools,” says, Joanna Boyer. “A recent SR field study suggested that 70% of respondents are currently using advanced technology solutions for delivering speech-language therapy and 60% plan to use advanced technology within the next year. The need for adult focused therapy apps clearly exists and we are pleased to offer one of the first apps of its kind.”

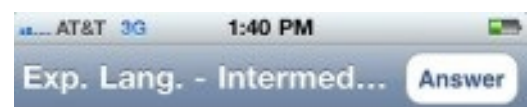
The app is modeled from Speech Remedy's [Confrontational Naming Photo Card Deck](#), which is one of eight photo card decks currently available from the company. These photo card decks promote skills related to sustained attention, visual scanning, word retrieval, vocabulary and word relationships, articulation, sequential thought, topic maintenance, problem identification, critical thinking and safety awareness. Photos include up-to-date images with real-life situations or objects and suggested questions and answers for discussion are available on the back of each card. Speech Remedy's photo card decks and new SR-Naming App may be used stand-alone for therapy or in conjunction with other [SR products](#).

### **SR-Naming:**

Available at the [Apple iTunes Store](#).

Compatible with iPhone, iPod touch, and iPad.

Requires iOS 4.0 or later.



Medical product, \$39.99.

## SR-Naming Features:

- Beginner, intermediate and advanced levels provide a wide range of use cases. Level of difficulty can be altered as skills change.
- A help button provides phonemic (1st letter/sound) and multiple choice cues for higher level tasks, as needed. Answer may be revealed at any time.
- Timing between the display of photographs may be specified by the user.
- Choice of stimuli may be controlled by selecting or omitting particular vocabulary items.
- Options for both Receptive (auditory) or Expressive (spoken) language tasks.
- Randomized presentation of stimuli reduces false learning.



Q: What do you call this?

A: b - - - - -



Speech Remedy's SR-Naming Speech Therapy App

Speech Remedy's products are currently being used to help rehabilitate individuals who have sustained a stroke, traumatic brain injury, cranial resection, tumor, or are suffering from degenerative conditions such as dementia, ALS, or multiple sclerosis. They may also aid high school-aged individuals with developmental challenges by providing functional and independent life skills training.

## [About Speech Remedy](#)

Speech Remedy, LLC was founded in 2006 to provide cutting-edge multisensory therapeutic materials to the SLP (Speech Language Pathology) community. Speech Remedy's products are developed by Joanna (Light) Boyer, M.S., M.A. CCC-SLP a published cognitive psychologist and licensed speech-language pathologist and Terri Tarnoff Snyder, M.A. CCC-SLP, a practicing speech-language pathologist of over 30 years and rehabilitation director of Breakthrough, Inc. Speech Remedy's products are being used by

health professionals in leading university communication clinics, home health care agencies, assisted living centers, board and care facilities, acute hospitals, skilled nursing facilities, adult day health centers and public schools. More information at [www.speechremedy.com](http://www.speechremedy.com).

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**Media Contact Name:** Lisa Henry

**Media E-mail:** [lisahenrypr@consultant.com](mailto:lisahenrypr@consultant.com)

**Media Phone:** 415-609-3862

**Media Web Address:** [www.speechremedy.com](http://www.speechremedy.com)

**Company Contact Name:** Joanna Boyer

**Company E-mail:** [info@speechremedy.com](mailto:info@speechremedy.com)

**Company Web Address:** [www.speechremedy.com](http://www.speechremedy.com)

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**About the author:**

San Francisco Bay Area Public Relations, Marketing and Trade Show and Conference Planner

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