Startup Saturdays Announces a Press Release Workshop

May 9, 2012

Startup Saturdays

San Francisco, California (RPRN) 05/09/12 — Learn the basis of a news-grabbing press release with a PR professional

- Have you ever wondered how to write a kick-ass press release? One that will get your target media's attention and/or drive traffic to your website. Now you can learn how to craft such a jewel at a four-hour workshop with Ane Howard, a PR and social media professional, journalist at Vator News and the Founder of RushPRnews.

In this four-hour workshop, Ane will show you how to

- Write a compelling headline;
- Grab your reader's attention in the opening paragraph;
- Approach your writing like a reporter and craft your story;
- Select the right images to accompany your story;
- Which documents to prepare for background information;
- And as a bonus, once your release is ready to go, you will get to publish at RushPRnews newsroom at no extra cost.

This workshop is perfect for someone whose company is about ready to launch a new product or make an announcement. Come prepare with what

... then your arrest record is online and ANYONE can view it. Want to see what's in yours?

Click here to check instantly.

you believe is newsworthy and we'll work on it together. By the end of the class, you will have a solid version of your press release and your own newsroom at RushPRnews to publish it.

To find out more about Ane Howard, go to her linked account at http://www.linkedin.com/in/anehowardpr.

Or read about her at http://about.me/ahoward/bio

Read her Vator News articles at http://vator.tv/news/contributors/ane-howard

When:

Saturday May 19th 2012

1:00 PM – 5:00 PM

Where:

Sandbox Suites:

576 Suite- upstairs office

San Francisco, CA

Cost:

$125.00

Two dates:

May 19th: http://pressrelease1.eventbrite.com/

May 26th: http://pressrelease2.eventbrite.com/

Media Contact Name: Startup Saturdays
Media Web Address: http://pressrelease1.eventbrite.com/
Company Contact Name: Ane Howard
Company Phone: (866) 982-1116 ext 1
Company Web Address: http://www.rushprnews.com

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About the author:

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