## Ste. Anne's Spa Introduces Signature Product Line

May 10, 2012



Manufactured without the use of petrochemicals, sulfates, PEGs/PPGs parabens, phthalates, synthetic fragrances or synthetic preservatives

Ste. Anne's Spa, one of Canada's most established destination spas, has been working for the past 2 years on the development of their own signature face, hair and body care line - Ste. Anne's Skin Nourishment. This past April, the first 5 products were launched at the spa and the guest response has been very encouraging.

"Ste. Anne's Skin Nourishment was conceived out of a desire to extend the Ste. Anne's Spa healing experience beyond the guest's visit." says <u>Jim Corcoran</u>, Owner and General Manager of Ste. Anne's Spa.

In developing the line, Ste. Anne's chose to work with one of Canada's most sought after herbalists, Bonita Barth, owner of <u>Essential Botanicals</u>. The focus was to produce a quality, 'holistically-based', skin-care line for the face, body and hair that balanced, maintained, nourished, and improved the state of the skin with regular use.

"The one thing we've stressed in the Ste. Anne's line is working with fresh, vital, natural materials. Ste. Anne's understands the importance of using organic sources, and of working with natural plant actives, rather than synthetic additives, to bring balance back to the skin." says Bonita adding that the actives in skin care products should be naturally sourced as well. Bonita understood Jim's desire to create a 'homegrown' product line.

Using high quality, unadulterated botanicals, as opposed to synthetics, Ste. Anne's Skin Nourishment is manufactured without the use of petrochemicals, sulfates, PEGs/PPGs parabens, phthalates, synthetic fragrances or synthetic preservatives.

While the complete line of Ste. Anne's Skin Nourishment is set to launch in the summer of 2012, these first 5 products are available for all <u>guests of Ste. Anne's</u> to try while they are visiting. They are in all of the in-room and locker facility dispensers and are for sale in the <u>gift boutique</u>.

"It is very exciting to see the positive response from our guests." says David Navia, Director of Operations "They trust us to provide them with quality and comfort in a stress-free environment and Ste. Anne's Skin Nourishment reflects this promise."

For more information on Ste. Anne's Skin Nourishment please contact Marijo Cuerrier at 1-905-349-3704 ex 280 or email her at marijo.cuerrier@steannes.com.

Media Contact Name: Marijo Cuerrier

Media E-mail: marijo.cuerrier@steannes.com

Media Phone: (905) 349-3704 ext. 280

Media Web Address: <a href="http://www.steannes.com/skin\_nourishment.html">http://www.steannes.com/skin\_nourishment.html</a>

## About the author:

Since 1985, Ste. Anne's Spa has catered to the needs of its guests by creating an inviting and comfortable environment that focuses on rejuvenating your body and soul. The Main Inn and Ontario Spa Cottages are nestled across over 400 acres of scenic, rolling countryside; each uniquely appointed accommodation features its own style and amenities. More than 35 rejuvenating spa treatments revitalize and soothe the senses while our culinary team creates scrumptious cuisine which delights the palette.

Filed Under: <u>CANADIAN NEWS</u>, <u>ENVIRONMENT</u>, <u>Health and Fitness</u>, <u>Lifestyle</u>, <u>MARKETING</u>, <u>ADVERTISING</u>, <u>PR</u>, <u>PRESS RELEASE</u>

RUSH PR NEWS newswire and press release services at <u>rushprnews.com</u> / Anne Howard <u>annehowardpublicist.com</u>

Content- Legal Responsibility - All material is copyrighted - You may repost but you MUST link

back to the original post on your page and acknowledge Rush PR News as the news source. Rush PR News is not legally and/or morally responsible for content of press releases, opinions expressed or fact-checking.

Rush PR News cannot be held legally responsible for material published and distributed through its newswire service or published in its press-room and therefore cannot be sued for published material. Third-party must be contacted directly to dispute content.

Rush PR News is not the contact for material published.