Sundance Vacations Announces Association With Scranton/Wilkes-Barre RailRiders

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Wilkes-Barre, PA (RPRN) 04/12/13 — Sundance Vacations, a national travel company specializing in discount vacation accommodations, is pleased to announce its sponsorship of the Scranton/Wilkes-Barre RailRiders during their Inaugural 2013 season. The RailRiders are a professional minor league baseball team based at PNC Field in Moosic, Pennsylvania. The team is the Triple-A affiliate of the New York Yankees Major League Baseball club.

In addition to being a sponsor, Sundance Vacations will offer its exciting Prize Giveaway promotion to RailRider fans and all visitors of PNC Field during select home games throughout the 2013 season. One very lucky Grand Prize winner of the Sundance Vacations' National Sweepstakes will receive their choice of an automobile valued at up to $70,000 or $50,000 in cash.

Fans and visitors will also have a chance to win other Sundance Vacations promotional prizes such as a fantasy trip to Orlando, Pebble Beach or Hawaii including airfare up to $1,500, 3 nights hotel accommodations and $500 spending money; a high-definition flat screen television; a $1,000 gift card; a Sports/Music Fanatic Giveaway that includes four tickets to the winner's

choice of any sporting/music event worth up to $1,000.

"We are thrilled to be involved with the Scranton/Wilkes-Barre RailRiders and offer the opportunity to enter our Prize Giveaway to fans and visitors to PNC Field," said John Dowd, President of Sundance Vacations. "We've had a terrific response at similar venues for previous giveaways, and we look forward to contributing to an exciting game-day experience for RailRiders baseball fans."

Sundance Vacations staff will be on site at the ballpark presenting fans with the chance to win some fabulous prizes. Complete contest rules and entry materials will be available.

About Scranton/Wilkes-Barre RailRiders:

The Scranton/Wilkes-Barre RailRiders are a professional minor league baseball team based in Moosic, Pennsylvania in the Scranton/Wilkes-Barre area. The team plays in the Northern Division of the International League and they are the Triple-A affiliate of the New York Yankees Major League Baseball club. The team plays at PNC Field (formerly Lackawanna County Stadium), their home since 1989. For more information, please visit the team's official website, www.swbrailriders.com, or call **570-969-BALL** (2255).

About Sundance Vacations:

Sundance Vacations is a national travel company specializing in discount vacation accommodations at destination golf, beach, ski and mountain resorts throughout North America and the Caribbean. The company is headquartered in Wilkes-Barre, PA and maintains offices in four other locations including; King of Prussia, PA; Harrisburg, PA; Downers Grove, IL and Rockaway, NJ. Sundance Vacations has been named one of the Best Places to Work by Best Companies Group four times in Pennsylvania, four times in Illinois and twice in New Jersey. The company has been honored three times as one of the Fastest-Growing Travel Companies in Pennsylvania by Inc. 500/5000. Please visit Sundance Vacations at

www.sundancevacations.com.

Media Contact Name: Todd Butcher
Media Web Address: http://www.sundancevacations.com

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