Sundance Vacations Announces Executive Promotion

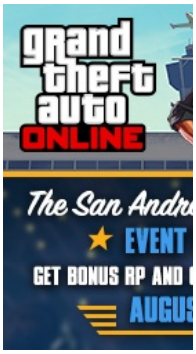
June 27, 2013

Sundance Vacations

Wilkes-Barre, PA (RPRN) 06/27/13 — Sundance Vacations, a leading provider of discount travel accommodations throughout North America and the Caribbean, recently announced that its longtime Chief Financial Officer, Marvin Metzger, would be expanding his responsibilities and taking on the position of Chief Operating Officer. The promotion officially places Mr. Metzger in charge of the leadership, management and vision of the company.

Marvin earned an undergraduate degree in accounting from Bloomsburg University and an MBA from Lehigh University. Upon graduation from Bloomsburg, Marvin joined the national accounting firm, Laventhol and Horwath. While in public accounting, Marvin earned his CPA license and specialized in the hospitality and leisure industries, as well as manufacturing, health care, and banking. He left public accounting to join Tenenbaum's Travel, a fast growing retail and wholesale travel company. Marvin was first the Controller, and later was appointed CFO. After graduate school, and brief stint as a consultant in Florida, Marvin joined Wise Foods as the Manager of Financial Reporting and Analysis. In 1997, Marvin joined a start-up marketing

company in the plastic surgery industry, Thatlook.com, and in 2001, Marvin joined Dowd Marketing/Sundance Vacations as the CFO, where over the years, he has helped develop administrative and accounting systems, including computer software systems.



John Dowd, President of Sundance Vacations said, “During his twelve years as our CFO, Marvin has already been handling many of the responsibilities of a Chief Operating Officer, which makes him uniquely qualified for his new position. Marvin has the vision and leadership skills necessary to help us successfully grow the business.”

Tina Dowd, Co-Founder of Sundance said, “Formalizing Marvin’s position as COO enabled us to hire a CFO. Marvin can now focus more of his time on important, big-picture projects. We are excited to welcome our new Chief
Financial Officer, Jack Lenahan and Manager of Human Resources, Lisa Woodruff to the Sundance team, and we
look forward to their contributions to the company.”

Jack Lenahan has more than 20 years of experience in cross functional accounting systems. Prior to joining Sundance Vacations, he served as the Director of Audit Services at a rapidly growing national provider of government sponsored health plans. Jack previously served as a Senior Manager and consultant for ParenteBeard, and spent five years as the Vice President and Chief Financial Officer of Helvetia Time and Roger Dubois Corporations. Jack holds a BS in Business Administration from Indiana University of Pennsylvania, and an associate’s degree of Science in Business Administration from Luzerne County Community College.

Lisa Woodruff comes to Sundance with more than eleven years of Human Resources experience in various
industries including manufacturing and the service industry. Lisa also has experience teaching Human
Resources at Penn State University. Lisa graduated from Wilkes University with a degree in business, and
received her MBA in Human Resources from Marywood University.

About Sundance Vacations:

Sundance Vacations is a national travel company specializing in discount vacation accommodations at
destination golf, beach, ski and mountain resorts throughout North America and the Caribbean. The company is headquartered in Wilkes-Barre, PA and maintains offices in five other locations including; King of Prussia, PA; Harrisburg, PA; Monroeville, PA; Downers Grove, IL and Parsippany, NJ. Sundance Vacations has been named one of the Best Places to Work by Best Companies Group four times in Pennsylvania, four times in Illinois and twice in New Jersey. The company has been honored three times as one of the Fastest-Growing Travel Companies in Pennsylvania by Inc. 500/5000. Please visit Sundance Vacations at www.sundancevacations.com.

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