

Surex Direct And Door 3 Utilize Drupal Web Technology To Create Full Service Online Insurance Policy Website

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— [Alberta Auto and Home](#)

[Insurance](#) Broker Surex Direct has partnered with web development company DOOR3 to create Alberta's first and only solution for complete online auto insurance policies. The site will employ the fast-growing, open-source content

management system, Drupal, as its back-end system.

Months ago, Surex Direct conceived the idea to create an online service where customers can instantly comparison shop quotes on auto or home insurance, purchase policies and print proof of insurance all at one site. The broker enlisted DOOR3 to assist the company with turning the idea into a reality. DOOR3 designs and builds enterprise business applications for web, social and mobile media and is a large supporter of Drupal.

An innovative leader in content management, Drupal is used as a back-end system for more than 2 percent of all websites worldwide. Drupal powers some of the busiest sites on the web, and can be adapted to virtually any visual design. Some of the most visible and highest-trafficked sites in the world run on Drupal, including [examiner.com](#), [whitehouse.gov](#), and most of

the top 100 universities. The content management system has a reputation for being very secure and has a vast development and administrator community. Because Drupal is open-source software, Surex Direct is able to avoid licensing fees and instead use those resources to build a more user-friendly website for its customers.

“We needed the technological capabilities to not only power a search engine for comparison shopping, but to also allow our customers to manage their accounts 24/7,” said Matt Alston, Surex Direct Managing Partner. “DOOR3 has effectively applied Drupal’s abilities to accomplish our objective of providing our customers with a one-stop shop for locating, purchasing and managing their insurance policies.”

DOOR3 Senior Drupal Developer Wesley Nichols led the development of the enhanced Surex Direct website. “My colleagues and I at DOOR3 were happy to be involved with the creation of this unique concept,” said Nicholls. “SurexDirect.com has made shopping and managing auto insurance policies for Albertans a painless and empowering process.”

For more information, please visit <http://www.surexdirect.com>, or contact Matt Alston at 403-

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About Surex Direct

Surex Direct is an online insurance broker providing auto and home insurance to Alberta residents. Surex Direct does not have any brick and mortar branches but customer service agents can be reached at 1-855-MY-SUREX. Social responsibility is a core aspect of how Surex Direct does business. A percentage of Surex Direct profits are awarded to charities in Alberta through its Direct Affiliate program.

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Media Contact Name: Matthew Alston

Media E-mail: malston@surexdirect.com

Media Phone: 403-388-2388

Media Web Address: <http://www.surexdirect.com/>

Company Contact Name: Matthew Alston

Company E-mail: malston@surexdirect.com

Company Phone: 403-388-2388

Company Web Address: <http://www.surexdirect.com/>

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Anne Howard annehowardpublicist.com

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