The Huffington Post to publish French version

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PARIS (RPRN) 10/20/11 — -- The Le Monde Group, Les Nouvelles Editions Independantes ("LNEI"), and The Huffington Post Media Group today announced plans for the creation of Le Huffington Post, an international version of The Huffington Post, a popular American news and opinion web destination. The partnership will combine The Huffington Post's powerful platform with local expertise and a strong French editorial network. Le Huffington Post is recruiting an editorial team in preparation for its launch before the end of the year. The announcement was made by Louis Dreyfus, CEO of Le Monde; Matthieu Pigasse, owner and Chairman of LNEI, and Arianna Huffington, President and Editor-in-Chief of The Huffington Post Media Group.

Le Huffington Post will combine the local editorial resources of Le Monde, one of France's leading and most widely respected dailies, with The Huffington Post's pioneering combination of original reporting; aggregation; a leading-edge commenting forum and dynamic social engagement tools; and a vibrant platform for a wide range of bloggers. LNEI will contribute original editorial content through its network of journalists and bloggers. M Publicite, part of The Le Monde group, will partner on the site's advertising. Each of the three partners will be shareholders in Le Huffington Post.

The Huffington Post is part of The Huffington Post Media Group, a leading source of news, opinion, entertainment, community and digital information comprised of 56 destination websites, including The Huffington Post, Moviefone, Engadget, TechCrunch, Patch, StyleList, and MapQuest. The Group's diverse network of sites combine journalism, technology, engagement, and video to reach a global audience on every platform. The Group has over 20,000 bloggers -- from politicians and celebrities to academics and policy experts -- who contribute in real-time on a wide-range of topics making news today. Among them are Nora Ephron, Larry Page, Bill Maher, Robert Redford, Madonna, Alec Baldwin, Scarlett Johansson, Russell Simmons, Bill Gates, and Charlie Rose. The Huffington Post has 37 million unique visitors a month, per comScore. The Huffington Post UK and The Huffington Post Canada both launched this year.

Les Nouvelles Editions Independantes is the holding company of Matthieu Pigasse, which controls the French cultural weekly magazine and Les Inrockuptibles group, which has a co-controlling stake in Le Monde Group jointly with Pierre Berge and Xavier Niel, and which also holds various stakes in the French media landscape.

Le Monde Group publishes a newspaper, Le Monde, and several weekly magazines, among them Telerama, Courrier International and La Vie. Through its web sites, lemonde.fr, telerama.fr, courrierinternational.com, la

vie.fr, lepost.fr, Le Monde Group has a combined audience of nearly 8M unique monthly visitors.

Le Monde is a French daily evening newspaper owned by La Vie-Le Monde Group and edited in Paris. Widely considered France's newspaper of record, Le Monde was founded in 1944 by Hubert Beuve-Mery, at the request of General Charles de Gaulle, in order to restore integrity to a French press tainted by Nazi collaboration during the occupation.

About AOL:

AOL Inc. AOL -3.93% is a premier global media company with a suite of brands and products serving consumers, advertisers and publishers worldwide. The Huffington Post Media Group is a leading source of news, opinion, entertainment, community and digital information comprising a wide range of destination websites, including The Huffington Post's sites, AOL.com, TechCrunch, Moviefone, Engadget, Patch, AOL Music, StyleList, MapQuest, and more. The AOL Advertising.com Group includes Advertising.com, ADTECH, Pictela, Video (inclusive of AOL Video, goviral and 5min Media), Content Solutions and Sponsored Listings and serves a combined content and advertising market at scale through video, brand advertising, content and ad serving. AOL is focused on engaging consumers and providing online advertising services and solutions on both AOL Huffington Post Media Group destination websites and third-party websites, in addition to serving consumer platforms including AOL Mail, AIM, about.me, and mobile experiences. AOL also operates one of the largest Internet subscription access services in the U.S., which serves as another distribution channel for its consumer subscription products, such as AOL TechGuru and Computer Checkup.

SOURCE: AOL Inc.

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