

# The Nazmiyal Collection In NYC Presents An Online Exhibition Of Scandinavian Rugs

June 4, 2013



Scandinavian Rugs

**New York City, NY ([RPRN](#))  
06/04/13 — One of the largest  
collections of Scandinavian  
Rugs in the world is now online**

The most comprehensive exhibit of handcrafted Scandinavian carpets and textiles ever assembled is now online, courtesy of the Nazmiyal Collection in New York City. This collection

highlights over 40 of the most important and impressive works from Nazmiyal's inventory of Swedish and Scandinavian carpets and textiles.

Pieces in the exhibition include Scandinavian pile carpets, flat-weave matta rollakans, luxurious ryas and decorative tapestries designed by the most important Scandinavian textile artists of the 20th century. Each piece featured in the exhibition was hand selected by Nazmiyal's experienced buyers for its unique features, graphic patterns or artistic significance.

According to owner Jason Nazmiyal, “when viewed together, this collection represents a beautiful marriage of modernism and classicism. Demand for [mid-century modern rugs](#) and furnishings is expanding dramatically, and the Nazmiyal Collection has responded to this trend by assembling a broad assortment of 20th century rugs, including investment-worthy pieces and

carpets that are indispensable in re-creating the nostalgic look of mid-century interiors.”

The exhibition begins with - [Marta Maas-Fjetterstrom](#), the grand dame of Scandinavian design and the leader of a vanguard. In the early 20th century, Maas-Fjetterstrom was tasked with studying Scandinavian folk textiles but developed her own eclectic style and left a catalog of 700 original designs that incorporate Scandinavian details and influences from the Oriental rug-making tradition.

The MMF atelier is well-represented in Nazmiyal’s exhibition, which includes notable designs from Barbro Nilsson, the creative genius who took over the atelier after the founder's death. Scandinavian ryas from power designer Marianne Richter are featured along with mid-century creations from Sweden's most accomplished designers and master weavers. Recognizable names like Ulla Parkdahl, Judith Johansson and Ingegerd Silow appear throughout the exhibit, which strives to capture the individuality of these master crafters and the beauty of Scandinavian designs as a whole.

The Nazmiyal Collection’s extensive exhibition of [Scandinavian rugs](#) may be viewed by visiting online at: <http://nazmiyalantiquerugs.com/>

**Media Contact Name:** Trent Schumer

**Media E-mail:** [artsandantiquespress@gmail.com](mailto:artsandantiquespress@gmail.com)

**Media Web Address:** <http://nazmiyalantiquerugs.com/antique-rugs/scandinavian/>

**Company Contact Name:** Jason Nazmiyal

**Company E-mail:** [omri@nazmiyal.com](mailto:omri@nazmiyal.com)

**Company Phone:** 212-545-8029

**Company Web Address:** <http://nazmiyalantiquerugs.com/>

**Main image credits:** Nazmiyal Collection

**About the author:**

Covering the milieu of arts and antiques, Arts and Antiques Press is your source for up-to-date information about the antique world!

---

Filed Under: [FINE ART](#), [Lifestyle](#), [PRESS RELEASE](#)

RUSH PR NEWS newswire and press release services at [rushprnews.com](http://rushprnews.com) /  
Anne Howard [annehowardpublicist.com](http://annehowardpublicist.com)

Content- Legal Responsibility - All material is copyrighted - You may repost but you MUST link back to the original post on your page and acknowledge Rush PR News as the news source. Rush PR News is not legally and/or morally responsible for content of press releases, opinions expressed or fact-checking.

Rush PR News cannot be held legally responsible for material published and distributed through its newswire service or published in its press-room and therefore cannot be sued for published material. Third-party must be contacted directly to dispute content.

Rush PR News is not the contact for material published.