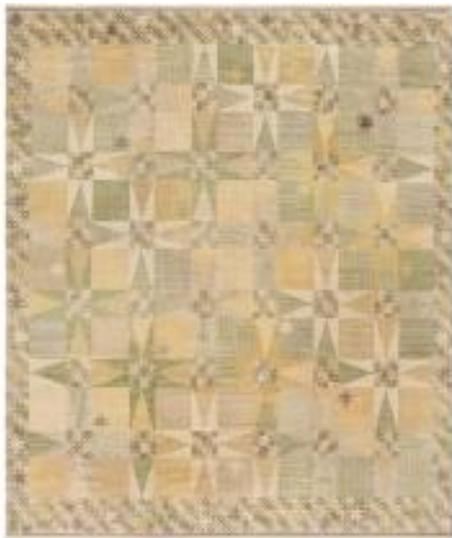


# The Nazmiyal Collection In NYC Presents An Online Exhibition Of Scandinavian Rugs

June 4, 2013



Scandinavian Rugs

**New York City, NY**

**([rushPRnews](#)) 06/04/13 — One of the largest collections of Scandinavian Rugs in the world is now online**

The most comprehensive exhibit of handcrafted Scandinavian carpets and textiles ever assembled is now online, courtesy of the Nazmiyal Collection in New

York City. This collection highlights over 40 of the most important and impressive works from Nazmiyal's inventory of Swedish and Scandinavian carpets and textiles.

Pieces in the exhibition include Scandinavian pile carpets, flat-weave matta rollakans, luxurious ryas and decorative tapestries designed by the most important Scandinavian textile artists of the 20th century. Each piece featured in the exhibition was hand selected by Nazmiyal's experienced buyers for its unique features, graphic patterns or artistic significance.

According to owner Jason Nazmiyal, “when viewed together, this collection represents a beautiful marriage of modernism and classicism. Demand for [mid-century modern rugs](#) and furnishings is expanding dramatically, and the Nazmiyal Collection has responded to this trend by assembling a broad

assortment of 20th century rugs, including investment-worthy pieces and carpets that are indispensable in re-creating the nostalgic look of mid-century interiors.”

The exhibition begins with - [Marta Maas-Fjetterstrom](#), the grand dame of Scandinavian design and the leader of a vanguard. In the early 20th century, Maas-Fjetterstrom was tasked with studying Scandinavian folk textiles but developed her own eclectic style and left a catalog of 700 original designs that incorporate Scandinavian details and influences from the Oriental rug-making tradition.

The MMF atelier is well-represented in Nazmiyal’s exhibition, which includes notable designs from Barbro Nilsson, the creative genius who took over the atelier after the founder’s death. Scandinavian ryas from power designer Marianne Richter are featured along with mid-century creations from Sweden’s most accomplished designers and master weavers. Recognizable names like Ulla Parkdahl, Judith Johansson and Ingegerd Silow appear throughout the exhibit, which strives to capture the individuality of these master crafters and the beauty of Scandinavian designs as a whole.

The Nazmiyal Collection’s extensive exhibition of [Scandinavian rugs](#) may be viewed by visiting online at: <http://nazmiyalantiquerugs.com/>

**Media Contact Name:** Trent Schumer

**Media Web Address:** <http://nazmiyalantiquerugs.com/antique-rugs/scandinavian/>

**Company Contact Name:** Jason Nazmiyal

**Company Phone:** 212-545-8029

**Company Web Address:** <http://nazmiyalantiquerugs.com/>

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**About the author:**

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