

# To Those for Whom Cupid's Bow Missed This Valentine's Day, 888ladies Urges Use of E-cards

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London UK ([rushPRnews](#))  
02/20/13 — With thousands of cards having been sent for Valentine's Day, for every one of Cupid's bow that hit, one would have missed – which could be due to a lack of excitement in the card department, according to 888ladies, the UK's premier

online bingo site. 888ladies is urging those wanting to make a statement with their greetings cards to use its e-cards feature and send a card that can be personalised for maximum impact.

Whether it's birthdays, holidays, events or even a 'stay in touch' message – the range of e-cards offered is extensive and easy to personalise and send – without having to visit the shops.

Says Kirsten Smith at UK bingo site 888ladies: "E-cards are becoming increasingly popular as people seek easy, accessible ways to send greetings that can be personalised – and also which don't involve too much time. The great thing about an e-card is that they can be sent at the click of a button, so even if you've only just remembered it's your best friend's birthday, it's not too late to send a card!"

Text in the card is unlimited and there is the option to add music and choose

flash formats for even more creativity. However, for those needing a quick option and who don't have the time to trawl the range, they can choose from 'Top Rated' to access the most popular cards, as rated by other users.

Kirsten added: "There are also some fun games available on the e-card site, as well as a function to share with friends, so everyone can get in on the fun of e-cards."

As one of the most popular online bingo sites in the UK, 888ladies allows customers to play bingo in a fun, easy and safe way. The sign-up process couldn't be simpler and takes just a few minutes online with no software involved as all the games are played directly through the website. The latest encryption standards are adhered to on the site, giving players complete peace of mind.

To see the full range of e-cards and get sending now, visit <http://ecards.888ladies.com>.

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