

Tod Musgrave Joins 3G PR as Director of Business Development

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Incline Village, NV

([rushPRnews](#)) 05/03/12 —

Extensive Background Brings Insight and Knowledge to Product Publicity and Media Relations Service

– [3G PR](#) has announced that Tod Musgrave has joined its team as Director of Business

Development. In this role, Tod will be in charge of new client acquisition, relations and retention and will also be involved in various aspects of the company's strategic plan for growth.

3G PR is a specialized public relations service that focuses entirely on product publicity and product launches, offering fast and effective media exposure for unique consumer gadgets, gizmos and gear (the 3 G's). [3G PR](#) offers an approach to product publicity and marketing that is modestly priced and typically requires only 90 days or less to plan and execute. 3G PR differs from other public relations companies by focusing entirely on product publicity, product news and product media exposure.

Since 1995 Tod has been involved in developing and marketing a variety of

consumer products including the Pelican (PDP) line of video game accessories, HeadBanger Audio, CodeBreaker, VG Pocket, Penguin United, Score, Realview Innovations and many other accessory brands. Tod has likewise managed sales departments in the consumer electronics, video game and electronic entertainment markets.

“Tod brings a wealth of knowledge and experience to our team,” states Dirk Foster, President of 3G PR. “We are proud to have Tod leading our business development as we expand our publicity service across the United States.”

For further information, Tod can be reached by calling (310) 779-5689 or emailing tod@3g-pr.com

About 3G PR

3G stands for Gadgets, Gizmos and Gear. 3G PR is focused entirely on product and brand PR. The goal is to provide rapid media exposure and product reviews for companies that design, manufacture, distribute and sell unique consumer products and electronics. The company is focused 100% on providing immediate media exposure in order to raise awareness of specific products that are new to the market or are experiencing sluggish sales due to inadequate market awareness. 3G PR is located in Incline Village, NV and services the entire United States and Canada. For more information, please visit: <http://www.3G-PR.com> or call (323) 404-6957

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