Toshl app Makes Finance Fun

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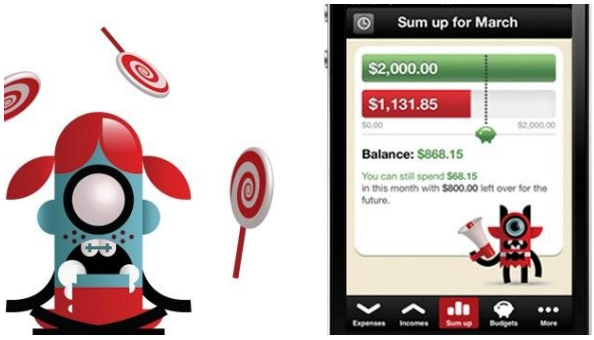

Toshl Finance - iPhone App- Personal Finance Sum Up

San Francisco, CA (RPRN) 04/12/12 — Toshl Inc. today released the new **Toshl Finance**, personal finance manager infested with monsters. Monsters in finance? Yes, but not the Wall Street type monsters. Cute and funny monsters that help individuals get their personal finances in shape without it being a chore. Management of personal finance is still very much overwhelming and dreaded by many. As a result many struggle with keeping a budget even-though, with the proper tools, they could be living quite comfortably with existing means.

Toshl Finance features super simple and versatile expense tracking, powerful budgeting, sum up for the quick overview of your financial state and future planning. Toshl monsters help guide people through their finances and explain them in simple terms. Toshl Finance is available as a mobile app on iOS, Windows Phone, Nokia Symbian, Nokia MeeGo, Android, BlackBerry and as a Web app on toshl.com.

"I want to keep my finances in shape. Paper is ancient. Most online banks offer a user experience as pleasant as a colonoscopy. Then there's services which try to sell you credit cards that you don't need. Toshl Finance is on the consumer's side. Making your finances work for you " said Matic Bitenc the CEO of Toshl, adding "Plus it works everywhere, you don't need a US bank account to use it."

Toshl Finance is used by hundreds of thousands of people worldwide and in multiple currencies. People using the Toshl apps all over the world can be seen in real time on www.toshl.com/live

What's new - The new Toshl Finance 1.7 adds a plethora of new features while keeping everything simple and easy to understand.

Sum up - Your most important financial info, easy to get, on one screen, explained by a cute monster. Boom!

Planning - Plan for the future. Display upcoming expenses separately and schedule automatic payments for recurrent bills.

Incomes - Note down incomes, balance with expenses and see how you're doing.

Better budgets

-Budgets remind you of how quickly your spending is progressing during the week, month or year. You can even be hardcore about it and set up a budget for... let's say only alcohol expenses. In the (unlikely) event of leftover funds, they can simply be moved to the next budget. Cheers!

Toshl Finance

Testimonials

As the reviews on multiple app stores show, Toshl has been met with great critical and customer feedback. The experiences of people using Toshl are what matters most to the Toshl team.

"With Toshl, I made a budget that excluded a large chunk of money I wanted to make sure I still have in my bank account every month..." said Tyson Junkers, a designer from New York. "...Toshl made me completely rethink my finances. If it wasn't for the app, I would most likely be in debt today!"

Stephen Maruti a researcher from Nairobi, Kenya added "...before i knew Toshl, i had no idea how much i spent per week, per month and per year. Now I am in full control of my money with specific tag budgets since... I recommend anyone with financial difficulties to give Toshl a try!"

Some people were even helped by Toshl to live a healthier lifestyle, such as Michal Švec from the Czech Republic: "From now on I am careful of what I buy so that I can be healthier and rich."

Pricing and availability

Toshl Finance 1.7 is available today on the web on www.toshl.com, for the iPhone and iPod touch on the App Store and for Windows Phone on the Marketplace. Toshl is also available for Android, Nokia Symbian and Nokia MeeGo. Update with the new functionality for the latter is coming soon.

Toshl web and phone apps are available for free. Additional functionality is available with Toshl Pro for $1.99 per month or $19,99 per year. Helping you save lots of money for the price of a cup of coffee per month.

Toshl is also available for Android, Nokia Symbian and Nokia MeeGo. Update with the new functionality for the latter is coming soon.

For screenshots and other Toshl graphic material, get the Toshl Finance Press Kit: http://toshl.com/upload/Toshl_Finance_Press_Kit.zip

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About the author:
Toshl is a financial mobile app that makes finance fun. Go to http://toshl.com and don't let the Monsters scare you!

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