T.R. Threston joins 92nd Street Y and the United Nations Foundation as a Social Media Ambassador

October 23, 2013

Giving Tuesday™

New York, NY (RPRN) 10/23/13 — On Tuesday, December 3, 2013, 92nd Street Y and the United Nations Foundation will host it's second annual Giving Tuesday™. Giving Tuesday™ is a "giving back" program that was created as a global movement dedicated to charitable giving that brings about real world change. The program encourages people, small businesses, and, corporations to donate their time, resources or talent through locally hosted events and fundraisers.

As a Social Media Ambassador, T.R. (Tina) Threston will help bring attention to the global event by posting in Facebook, Twitter and other media about the event and repost tweets from partner companies such as Kenneth Cole, Ebay, Darden Restaurant Group, Microsoft and many others.

Additionally, Threston will be writing about Giving Tuesday™ event for online media outlets. Follow T.R. Threston's posts on behalf of Giving

Tuesday™ on Facebook at
https://www.facebook.com/TRThrestonOfficialIFanPage
or on Twitter at @TRThreston or https://twitter.com/TRThreston

When asked about Giving Tuesday™ Threston said "It's an important program that does deserve exposure and hopefully it brings out the generosity of people. And, the holiday season is the perfect time to host this event since people are already in the giving spirit."

To learn more about Giving Tuesday™ (including how small businesses and coporations may participate) please visit:

Website: www.givingtuesday.org
Facebook: www.facebook.com/GivingTuesday
Twitter: @GivingTues

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Main image credits: 92nd Street Y and the United Nations Foundation

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Filed Under: Human-rights, Lifestyle, PRESS RELEASE

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