

Trevino Music Group Releases New Single on Recording Artist Desiree Estrada

May 10, 2012



Desiree Estrada Single cover

Los Angeles, CA ([RPRN](#))

05/10/12 — **Desiree Estrada** is the newest sensation to hit the Latin Music World. She is the talk of the town following her electrifying performance at the Billboard Latin Music Conference in Miami, Florida this past April. She not only whowed the audience but graced the Red

Carpet at the awards as one of the Best Dressed.

She is winning the hearts of all who hear her angelic voice and witness her dynamic performances. Desiree has been compared to the likes of Latin artists Prince Royce and Selena for her sweet soulful voice and energetic style. She knew from an early age she wanted to pursue a career in music. Inspired by artists such as Lauryn Hill, Common, Selena, Sade and Boys II Men, she started singing at her church and school choir.

Desiree's professional career took off in 2009 when she joined the girl group "Kemistre". The group quickly gained momentum performing 4-5 times a week throughout Southern California . In July 2010, Desiree and the group

appeared live on the nationally televised show B.E.T. 106 & Park "Wild Out Wednesdays." Based on their outstanding performance, the group appeared on the show once again in August 2010 where they were voted as "All Star Winners" and won \$5,000. Their single "Love Me Hate Me" was then placed on the televised radio show "Music Choice."

With all the exposure, Desireé had the pleasure of working alongside many other artists such as California Swag District, The Rejects, YG, Colby O'Donis, Audio Push and Mann to name a few.

Desireé made her official solo debut in November 2011 with the release of a Christmas single entitled "Cada dia es Navidad." She also promoted the single at the 12th Annual Latin Grammy celebration in Las Vegas. She is also capturing the attention of English and Spanish audiences alike with her rendition of the 1998 Grammy nominated song "Don't Speak" by popular rock band No Doubt. Desireé has a style that's one of a kind and sure to make you want to get up and dance.

May 8th, 2012 will mark the release of Desireé's first single, "Te Dare", off her debut album on Trevino Music Group (TMG)/ Ingrooves/ Universal Music Group. Written by, Leticia Ascencio and Javier Ceja, produced by Javier Ceja, Gilde Flores and Jeeve Ducornet. Collectively they've written songs for artists such as, Daniela Romo, Rigo Luna, Christian Chavez, DJ Kane, Puerto Rican Power and Luis Fonsi. This song is predicted to climb the charts with its R&B/Pop melodic blend and Bachata style.

Although Desireé's album won't be released until later this year, fans can hear a preview of her songs from her up and coming full length CD at one of her many live shows including weekly appearances at schools in the Los Angeles area as well including "Grad Night" hosted by Randy Hankins and Chris Roker's "The School Tour".

Desireé also just finished the taping of her new upcoming musicvideo to her new single that will be debuting on the internet's #1 video outlet VEVO next month.

For more information on Desiree Estrada please visit:

www.desireeestrada.com

<http://www.reverbnation.com/#!/desireeestrada>

Media Contact Name: Reyna Trevino

Media E-mail: reyna@trevinoenterprises.net

Media Phone: 818-660-2888 ext. 101

Media Web Address: <http://www.trevinoenterprises.net>

Company Contact Name: Trevino Enterprises

Company E-mail: mediarequest@trevinoenterprises.net

Company Phone: 818-660-2888

Company Web Address: www.desireeestrada.com

About the author:

Filed Under: [BREAKING NEWS](#), [ENTERTAINMENT](#), [MUSIC NEWS](#),
[PRESS RELEASE](#)

RUSH PR NEWS newswire and press release services at rushprnews.com /
Anne Howard annehowardpublicist.com

Content- Legal Responsibility - All material is copyrighted - You may repost but you MUST link back to the original post on your page and acknowledge Rush PR News as the news source. Rush PR News is not legally and/or morally responsible for content of press releases, opinions expressed or fact-checking.

Rush PR News cannot be held legally responsible for material published and distributed through its newswire service or published in its press-room and therefore cannot be sued for published material. Third-party must be contacted directly to dispute content.

Rush PR News is not the contact for material published.