

TV and Pop Stars Josh and JB in the footsteps of Disney Stars

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Hollywood, Calif. ([rushPRnews](#))
04/19/10 — TV and Pop Stars
Josh and JB in the footsteps of
Disney Stars Miley, Timberlake
and Aguilera, and AI Stars with
the launch of their record
following debut of career on TV

**Youngest record executives
releasing music and prepping**

TV and Pop Stars Josh and JB
new TV season

– The world’s youngest record executives, Josh and JB Welch, now still young at only 16 and 20 years old respectively, are making a big splash on TV and in music with their own successful label and hit network-syndicated TV show. “Josh and JB in the Industry”. The teen pop stars are following the proven successful launch of Disney Stars and American Idol stars having also gotten a boost to their music launch by first building fans up through a TV show. The two good looking Welch brothers got launched with their music on their reality show debut in summer of 2009 on CBS and syndicated stations reaching over 83 million homes a week in over 140 TV markets. On the plot of their show, they aimed to launch their own record company ; Junior Records, and so far things are shaping up well for the two youngest record executives in the world. Josh and JB have put together an all-star team including Billboard winning producer Drew Lane, a music producer known for working with some of the biggest names including Miley Cyrus, P.

Diddy, Tupac Shakur, Kelly Clarkson, Paris Hilton, Backstreet Boys and Pink. To help boost the launch of their music, new TV productions for Josh and JB are expected to begin in the summer of 2010. Creators at Beverly Hills producing and syndication group; Momentum Entertainment and Sports Network, LLC, met the boys earlier in 2008 and started developing the plans to get the well grounded teens launched in TV, film and music.

The ambitious pair also have feature film aims and are looking at new opportunities, so audiences may be seeing them on the big screen soon.

The San Diego, CA brothers started a record label in their teens aptly named Junior Records, and are now joint venture partnered with Dauman Music, a major source of dance track and Billboard charting club mix released and distributed by Universal Records. As 16 year old Josh Welch stated "We may be the youngest record executives in the business but we are putting together a plan to make it all happen." The first single from them "Dance Floor", a song they produced along with hit song writer and former One Republic band member Tim Myers followed by "I Just Want to You to Know" a remix originally written by hit producer Dr. Luke for The Back Street Boys.

About Josh and JB in the Industry TV series:

Josh, a 16 year old aspiring entrepreneur, teams up with his brother "JB" to launch their new cutting edge record label, Junior Records. Josh explains "I may be just 16 years old" but "I have a master plan to recruit the best talent nationwide". To accomplish this, JB and Josh must search and audition musicians, singers, composers, photographers, make up artists and stylists and find the best of the best! Everything is running smoothly, until the talent realizes that the competition is tough, and everybody means business!

And as the music sounds up, the drama heats up and Josh and JB realize that their plan will be much more difficult than what they had planned for. But with the cool, calm, charismatic personalities of JB and Josh, the talent realizes that the "pay off" is worth the struggle to the top. On Season one which debuted in summer of 2009, the boys realized that they could count on themselves more than anyone else, so they opted to launch their own music

careers after turning down signing interested artists vying to be a part of their label.

Online Site: www.joshandjb.com Episodes can also be seen on TV.com
Music coming up on their new album can be listened to on iTunes

The series is Produced by Real Reelz Productions, and [Momentum Entertainment and Sports Network, LLC](http://MomentumEntertainmentandSportsNetwork.LLC)

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