Ultraseal International excites interest at Euroguss with Lubrolene water free die release agent

February 12, 2014

Ann Arbor, MI (RPRN) 02/12/14 — Ultraseal International experienced a surge of serious interest from diecasters and the foundry industry for Lubrolene's electrostatically-applied water-free die lubricant when it exhibited at Euroguss 2014 last month.

Visitors were impressed by the substantial savings on the whole costs of running die-cast machinery that can be achieved by replacing conventional water-based die lubricants with Lubrolene WFR-EC.

The oil-based lubricant, developed by the Aoki Science Institute of Japan, can cut up to 85% off the total running costs of die cast machinery (800 ton comparison) with enhanced quality of results.

This is achieved because conventional lubricants can only effectively form a film on the surface of the die at temperatures of between 302°F and 250°F (150°C and 250°C) whereas Lubrolene WFR-EC can operate at far higher temperatures.

This means there is far less thermal stress on the die and consequently a

significantly longer die life when Lubrolene WFR-EC is used rather than a conventional die release agent. Moreover the quality of the finished parts is higher as there is less risk of porosity and of water staining.

Stephen Hynes, Marketing Director of Ultraseal International, which has exclusive European distribution rights for the Lubrolene series of die release agents, said: "The market is really turning towards

Lubrolene now as the advantages for diecasters are enormous. They can save on costs and gain on quality - it's a win-win.

"We have had a lot of serious interest from visitors to Euroguss who have committed to trials of Lubrolene and are considering switching because of the significant cost savings and the quality enhancement."

Ultraseal's stand at the exhibition in Nuremberg, Germany, in January attracted visitors from 17 countries, including Mexico, Turkey, Taiwan and Korea as well as many from Europe.

While the stand was designed to focus on Lubrolene, Ultraseal International also attracted a number of enquiries for its world-leading porosity sealants, including the global benchmark recycling sealant Rexeal 100™ and its Vacuum Impregnation equipment.

Ultraseal International has been at the forefront of the design and manufacture of both vacuum impregnation equipment and porosity sealants for decades. It was first to market with modern methacrylate-based sealants, first to market with recycling sealants and has made many breakthroughs in equipment design.

With its headquarters in Coventry, UK, it has a global reach, with operations in India, China and the United States, an office in Japan and a network of 22 agents/distributors around the world.

For further information about Lubrolene visit Ultraseal's website here

ENDS

Media Contact Name: Fiona Scott
Media Phone: +44 (0) 24 7622 8881
Company Contact Name: Stephen Hynes
Company Phone: +44 (0) 24 7625 8444

Filed Under: BUSINESS NEWS, PRESS RELEASE

RUSH PR NEWS newswire and press release services at rushprnews.com / Anne Howard annehowardpublicist.com

Content- Legal Responsibility - All material is copyrighted - You may repost but you MUST link back to the original post on your page and acknowledge Rush PR News as the news source. Rush PR News is not legally and/or morally responsible for content of press releases, opinions expressed or fact-checking.

Rush PR News cannot be held legally responsible for material published and distributed through its newswire service or published in its press-room and therefore cannot be sued for published material. Third-party must be contacted directly to dispute content.

Rush PR News is not the contact for material published.