Unique 50+ Scholarship Encourages Lifelong Learning for Baby-Boomers and Seniors

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Canada (rushPRnews) 08/14/12 — The **Impowerage Magazine** is sponsoring the 2nd annual scholarship intended specifically for 50+ learners. The scholarship helps older adults pursue their next career move, hobby, or creative passion.

The $400 grand prize can be used for the applicant's preferred class, whether it’s a cooking, photography, or art class, an accredited academic course, or an online course.

There are few scholarship opportunities directly aimed at the 50+ population. The scholarship is meant to encourage lifelong learning whether the applicants are pursuing a degree or simply taking classes for the sake of learning something new and keeping their minds engaged.

"The Impowerage Magazine encourages its readers that it's never too late to do anything, and that includes learning something new," says Impowerage editor Kelly Neufeld. The grand prize winner of the

first annual scholarship, Bonnie Mcdonald planned to use the award to take a sales class to help her market her upcoming book. The

second place winner, Judy Rachmani decided to take a digital photography class.

Impowerage Founder, Dr. Carolyn Anderson

Learning can help mature students pursue their next career move, hobby, or creative passion. As Henry L. Doherty once said, “Be a student so long as you still have something to learn, and this will mean all your life.”

Those who are interested in applying can fill out a short application form by August 17th. Full details can be found on the Impowerage website.

Impowerage is an online magazine for active older adults. It regularly features inspiring 50+ athletes, entrepreneurs, and philanthropists. It also publishes articles on health, fitness, retirement issues, and more. Impowerage was founded by ophthalmologist, Dr. Carolyn Anderson in order to raise money for macular degeneration.

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