

# Valentine's Trips with a Difference in Demand Reports eRentals.co.uk

January 25, 2012

**BRISTOL, ENGLAND ([RPRN](#))**

**01/25/12 — Online car hire specialist sees ramp up in bookings for trips to Sofia, Prague and Krakow this year**



Valentine's Day trips to Eastern Europe are in greater demand than ever this year reports car hire

bookings website eRentals.co.uk. The car hire comparison specialist reports higher demand than ever for rental bookings in places like Sofia and Prague this February.

The eRentals.co.uk website has seen a sharp increase in rental car bookings for places such as Sofia in Bulgaria, Prague in the Czech Republic, Bratislava in Slovakia and Krakow in Poland. The trend indicates that couples from the UK are looking to maximise their travel budgets as money remains tight.

Briony Fairbairn, spokesperson for eRentals.co.uk, commented: "We've seen a raft of bookings for France as we do every Valentine's Day, but demand is also up in Eastern Europe too. People can have value for money romantic breaks this February by using cheap car hire, cheap air fares and budget hotels."

"There is also increased demand for car hire deals in Eastern European ski

resorts, as people look to enjoy romantic ski breaks for Valentine's Day.”

The eRentals.co.uk site is currently home to deals for 3 days' car rental such as Sofia airport for £20, Krakow airport for £40 and Budapest airport from £40. Also in higher demand this Valentine's Day are Faro, Malta and Bordeaux.

Briony continued: “Valentine's Day is one of those times when people love to get away for a romantic break and cheap car hire can help them to do so on a budget this year.”

eRentals.co.uk is a specialist car hire company, providing [cheap car hire](#) in over 12,000 locations around the World. Committed to finding its customers the best prices, eRentals.co.uk offers a quick and easy search of the latest offers, including [Sicily car hire](#) and [car hire Sardinia](#) deals.

To check the latest deals visit [www.ere rentals.co.uk](http://www.ere rentals.co.uk)  
**/ends.**

### **About eRentals.co.uk**

eRentals.co.uk was launched in 2006 and is a specialist car hire company, providing low cost car rental in over 12,000 locations around the World, in all major countries and tourist destinations. Committed to finding its customers the best prices, eRentals.co.uk offers a quick and easy search of the latest offers. eRentals.co.uk is operated by Sublime Systems Ltd, a company that specialises in online businesses.

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