# Versapak keeping London's Air Ambulance equipped to save lives

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London, UK (RPRN) 12/06/11 — When it comes to saving lives, having the best preparation and equipment available is paramount to a successful rescue. For London's Air Ambulance, the Helicopter Emergency Medical Service (HEMS) charity that provides 24-hour specialist trauma care to the people of London, this understanding is what allows them to provide their patients with the best possible service.

Part of their equipment portfolio includes Versapak's medical security transport bags, which are used to carry specialist medications on their helicopter and rapid response vehicle missions. The tamper-evident medical bags are protective, insulated, colour-coded and can survive a drop test of 1.2 meters without damage to the contents. Dr. Adam Chesters of London's Air Ambulance states, "The Versapak blue bags carry cold intravenous fluid that when administered may improve survival of a patient who has had emergency treatment to restart their heart. It is critical that this fluid is kept as cold as possible, but that the bag in which it is contained is lightweight and durable. We feel that the Versapak medical products match our needs in this area. The red bags carry a medicine that reverses the blood-thinning effects of Warfarin, which some patients take for heart and lung disease. For these patients a serious head injury can be catastrophic and survival may be improved by timely administration of this medicine at the scene of injury or on the way to hospital. Once again, we chose the easily-recognisable and durable

Versapak products to maintain our important medications at the correct temperature. All of our bags have

been personalised, which matches the professionalism of the HEMS team."

Versapak supplies a comprehensive range of bags and packaging solutions for the medical industry, including pathology and pharmacy transport bags, Human Tissue transport bags, cytotoxic and vaccine carriers, blood-in-transit bags and medical records holdalls. While many Versapak bags are supplied from stock, bags can also be custom-made in our own European factory to suit a customer's specific requirement – whether that's simple overprinting as is the case with London's Air Ambulance, or even a completely bespoke solution. Leon Edwards, Versapak's Managing Director comments, "We are delighted that our products can help organisations and charities such as London's Air Ambulance to perform their critical operations. Versapak's mission is to provide quality products that meet our customers' exacting standards, while maintaining competitive prices and fast lead times. Versapak tamper evident medical bags are being used by hospitals and medical organisations throughout the UK a Europe and the rest of the world"

London's Air Ambulance continues to save lives with rapid response missions throughout the London area, but as a charity needs the support of the general public. They have recently developed a lottery - by spending just £1 each week people have the chance to win a top prize of £500, with automatic entry into a bonus prize draw for £2000. The lottery enables them to plan ahead and provide a life-saving service to 10 million people that live, work and commute within the M25.

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