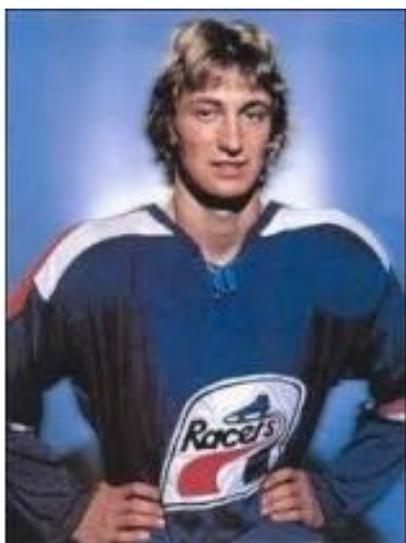


# Wayne Gretzky Hockey Card Focus of New Website

July 23, 2011



Wayne Gretzky

EVANSVILLE, IN ([rushPRnews](#)) 07/23/11 — Ask any hockey fan and collector to name the greatest hockey player of all time and most won't hesitate. What Wayne Gretzky achieved during his long career will likely never be duplicated. He's still an icon with hockey memorabilia collectors and now, a new web site has

launched, devoted to the ultra-popular Gretzky rookie cards. Featuring articles that appeal to collectors and fans alike, GretzkyRookieCard.com also offers direct links to the latest deals on Gretzky hockey cards and Gretzky signed memorabilia.

It's no secret that [Wayne Gretzky rookie cards](#) will probably always rule the want lists of passionate hockey collectors. The site will focus on what is generally considered as "The Holy Grail" of the hockey card world. The 1979-80 OPC Wayne Gretzky card (and it's lesser priced American counterpart from Topps) is still considered the epitome of most great modern era hockey collections.

The related internet searches for this highly valued piece of the Gretzky memorabilia puzzle will continue to climb as memories of his dominance transfer to the next generation. Much like Michael Jordan, Gretzky remains extremely popular with collectors more than ten years after his final game as a player.

How much do collectors crave the highest grade Gretzky hockey cards? The one and only

[PSA 10 Gretzky rookie card](#) was sold for a staggering record price of \$94,163 this year- illustrating the strength of this card.

Gretzky Rookie Card will not be limited to information on the actual rookie cards, however. Other valuable hockey cards are highlighted as well as other types of items including Wayne Gretzky autographed memorabilia and Gretzky photos.

Thanks to the website's partnerships with eBay and Amazon, fans will have easy access to the best deals through the two giant online sellers and their members. There is even a "Gretzky Store" where fans can purchase hundreds of Gretzky items via Amazon.com including autographed memorabilia.

Other features include famous Gretzky quotes and a look at his arrival in the World Hockey Association in 1978-79 and features on Gretzky photos, the best Gretzky cards beyond the iconic '79-80 issues and more.

The site will also provide information on various elements of Gretzky's rookie season.

Fans asking the question, "how much is a Gretzky rookie card worth" will need look no further to find the answer. [GretzkyRookieCard.com](#) will provide a one stop location for fans seeking memorabilia information about Gretzky. In essence, the new site will be a tribute to what the entire career of Wayne Gretzky was about--greatness.

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