Xpressivo: Bringing Coffee Back

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SAN FRANCISCO (RPRN) 07/17/14 — Espresso drinkers – get excited!

Now even the most particular coffee connoisseur can have their java and drink it, too.

Introducing Xpressivo, the newest coffee machine brand to hit the market. Led by wisdom and driven by passion, Xpressivo was launched by Adam Lupa after visiting family in Italy. Distressed by the inability to quickly find authentic espresso in the States, Lupa started his own coffee company – and decided to do it the right way.

Knowing 80 percent of Americans are avid coffee drinkers, and particular regarding their brew, his mission became simple: bring coffee back to its original form, made authentically, while ensuring cost and time never become an inhibitive factor.

The result was the sleek X1 machine which delivers espresso, cappuccino and

even a 10-ounce, single-cup pour with the push of one button, in one minute flat. No complex attachments required. He also developed six unique, fair trade coffee blends, packaged in eco-friendly capsules for use with the machine.

The blends offer a full range of flavor, including a hearty ‘Oscuro’ roast to a

delicious, creamy Decaf. The broad menu provides a selection for every taste palate. Furthermore, the coffee is conveniently delivered to your home each month.

Xpressivo is positioned to become a leader within the single-serve coffee category. Already a blogosphere darling, Xpressivo is the machine of choice amongst many coffee-drinkers, and there are new blends and machine capabilities yet to come.

For additional information visit www.Xpressivo.com. Press inquiries email: press @ Xpressivo.com.

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About Xpressivo

Xpressivo, based in San Francisco, CA, is a start-up coffee company founded on a mission – to offer and deliver quality, affordable, and delicious coffee for all. Featuring Italian blends, and newly designed, easy-to-use machines, it is poised to become the most talked-about brand over every morning coffee-break. Visit Xpressivo.com for details.

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