

# OXYGEN MEDIA, SHINE AMERICA, AND SUPERMODEL NAOMI CAMPBELL ARE LAUNCHING THE SEARCH FOR THE FACE!

July 25, 2012



The Face Casting

**LOS ANGELES, CA/ NEW  
YORK ([RPRN](#)) 07/25/12 —  
OPEN CALLS OPEN CALLS  
HAVE BEEN ANNOUNCED  
(PLEASE SEE BELOW)**

OPEN CALLS are coming to the  
LOS ANGELES and NEW YORK  
area! Come and meet The Face  
Casting Team for your best  
chance to be on the show!

Check out the FAQs [LINK](#) (frequently asked questions) on the homepage for additional casting questions. We can't wait to meet you! If you are planning to attend an OPEN CALL, you are strongly encouraged to do the following:

1. Pre-register your profile and pick your open call location in advance ([PRE-REGISTER HERE](#)).
2. Download the application form [HERE](#) and bring it with you to an open call.
3. Bring your portfolio (if you have one) and/or any photos of yourself

4. Bring your resume (if you have one) THE LOOK: KEEP IT SIMPLE MAKE-UP: Please wear little to no make-up. We want to see you look as natural as possible.

HAIR: Wear your hair in a simple style; down or in a simple ponytail that can be set loose is best. SHOES: Wear comfy shoes, but bring heels you can walk well in.

CLOTHES: Wear something that shows your figure. Jeans & tee is perfectly acceptable. Also, wear a flattering swimsuit under your clothes; better to have it and not need it than need it and not have it.

NOTE: It is not necessary to bring a VIDEO if you are attending the open call.

OPEN CALLS WILL BE HELD IN THE FOLLOWING CITIES: NEW YORK AND LOS ANGELES NEW YORK,

NY Saturday, July 21st, 2012 10am-4pm  
FLATOTEL 135 W 52nd St. New York,  
NY 10019

LOS ANGELES, CA Saturday, July 28th, 2012 10am-4pm W Hollywood  
6250 Hollywood Blvd. Hollywood, CA 90028

[Please check this page often as audition dates, cities, and locations are subject to change.](#)

Seeking women who aspire to begin or have just begun a career in modeling. You must be at least 18 years of age [TO PARTICIPATE](#). Women 5'7" and above are encouraged to apply.

If you think you have what it takes to become the next beautiful face in the modeling world, register [HERE](#) now! \*You MUST register to attend an open

call audition

@TheFaceCasting The official Twitter for The Face. The search for models who are ready to become THE FACE of a Major National Brand has begun!  
<http://www.twitter.com/thefacecasting>

Please note that any material submitted by you, including, but not limited to, pictures, film and video, will not be returned and will become the property of Shine America. A new competition series where models will be challenged and mentored by some of the world's most successful and talented supermodels.

The winner will become THE FACE of a MAJOR NATIONAL BRAND.

**Media Web Address:** <http://www.thefacecasting.com/open-calls>

**Company Web Address:** <http://www.thefacecasting.com/>

**Main image credits:** <http://www.thefacecasting.com/>

#### **About the author:**

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