2012 All Up - Take It Away Winners - Chemo Savvy from Winnipeg, MB - Breast Cancer Survivor Dragon Boating

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2012 All Up - Take It Away Winners - Chemo Savvy

HAMILTON, ON (rushPRnews) 10/01/12 — MASTECTOMY LINGERIE AND MORE announces Chemo Savvy - www.chemosavvy.ca – from Winnipeg Manitoba as the winners of the $2000 grand prize in the 2012 All Up Take It Away promotion. All Up – Take It Away was conceived to support the 2012 Canadian Breast Cancer Survivor (BCS) Dragon Boat Teams. Dragon boating has been gaining in popularity worldwide and is emerging as the survivor's sport of choice.

BCS dragon boat teams activities are typically funded by team members, donations, and sponsors. In some cases, teams are registered charities and can issue tax receipts for donations that they receive. Whether these teams exist to promote awareness, or raise money as a charity they all foster fitness, camaraderie, friendship and provide a support network through fellowship with team members.

According to Sue Teschke, store owner “As a survivor myself supporting breast cancer survivors is something I feel strongly about. We have staff members and suppliers who are paddlers on the local dragon boat team Knot-A-Breast and I have seen first-hand the popularity and fitness benefits of BCS Dragon Boating. I wanted to help raise awareness of the sport, while at the same time helping out the teams themselves.” With this in mind the All Up – Take It

Away promotion evolved.

Mastectomy Lingerie and More - All Up - Take It Away

If you are a breast cancer survivor and would like to find more information on joining a team you can view the teams who registered at www.mlam.ca, or visit the International Breast Cancer Paddlers commission website, www.ibcpc.com, to locate a team near you.

All Up – Take It Away!

BACKGROUND INFO

Mastectomy Lingerie and More specializes in the clothing and prosthetic needs of breast cancer patients and survivors, stocking some of the best mastectomy products manufactured both nationally and from around the world. Offering convenient hours customers can stop by, no appointment necessary, and be welcomed into a relaxed, but knowledgeable atmosphere where they can browse through many beautiful bras, camisoles, tops and swimwear knowing that they are all breast form friendly. These same products are now available online at www.mlam.ca no matter where you live

in Canada.

Further Information

www.mlam.ca

www.ibcpc.com

www.chemosavvy.ca

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