Carrentals.co.uk Announces 12 Days Of Christmas Promotion in Support of StreetSmart

December 7, 2011

London, UK (rushPRnews) 12/07/11 — Award-winning car hire comparator launches Xmas competition offering support for UK homeless charities - iPad 2, London Eye tickets and more on offer

Leading car hire website Carrentals.co.uk has announced the launch of its new '12 days of Christmas' competition in which 13 lucky winners can win a prize per day in the days leading up to Christmas Day itself.

Prizes on show include great gifts like an iPad 2, Amazon vouchers, tickets for the London Eye, a vineyard tour and tasting – with more besides up for grabs from the competition's start date, December 12th. The 12 Days of Christmas promotion will offer entrants a prize every day for 12 days and an additional prize draw on Christmas Eve in which the iPad 2 can be won.

As a part of the 12 Days of Christmas Carrentals.co.uk will also donate the total cost of all the prizes to homeless charity, StreetSmart. StreetSmart is a collective organisation which assists more than 90 homeless charities in 19 cities around the country, and has so far contributed more than £4.7million to help with education and training initiatives, housing support and health

issues.

Entry to the 12 Days of Christmas competition is simple, with site users given a daily clue to help them find a hidden Carrentals.co.uk snowman on the website. The URL at which the snowman is located is the key to entering the competition.

Gareth Robinson, Managing Director of Carrentals.co.uk, commented: “We’re giving away some fantastic prizes this Christmas, which people can enjoy themselves or even give as a gift to a loved one. We also wanted to put something back though, so we’re pleased to be working with StreetSmart to help raise money for the many smaller homeless charities throughout the country who need as much assistance as possible at this time of year.”

For full details on the Carrentals.co.uk ‘12 days of Christmas’ competition and all terms and conditions visit http://www.carrentals.co.uk/media/12-days-of-christmas.html. For further information on StreetSmart visit www.streetsmart.org.uk.

Carrentals.co.uk is the UK’s leading car rental comparison site, comparing deals from up to 50 rental companies including Alamo, Auto Europe, Budget, Holiday Autos and Sixt, in over 15,000 locations worldwide including car hire in Italy, Spain, UK and car hire in Cyprus.
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About Carrentals.co.uk
Carrentals.co.uk was launched in February 2003 and grew to become one of the UK's leading online car hire companies by 2006.

In 2007 the company re-launched its site to create the first major online price comparator in the travel industry. Using the latest technology the Carrentals.co.uk site now searches up to 50 different car hire websites, providing an impartial comparison of the best prices available in over 15,000 locations.

Websites searched include Alamo, Auto Europe, Budget, Ebookers, Hertz, Holiday Autos, Opodo, Sixt and Thrifty, with the Carrentals.co.uk site quickly comparing prices and allowing customers to refine their search by car type.

The Carrentals.co.uk site also features over 5,000 pages of travel information in a mini-guide format.

In 2008 Carrentals.co.uk was voted Best Car Hire Website in the Travolution Awards, and in 2010 it was Highly Commended in the Best Meta-search/Price Comparison category. To book or for further information visit www.carrentals.co.uk

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Filed Under: BREAKING NEWS, CHARITY, CONSUMER GOODS, Lifestyle, PRESS RELEASE, United Kingdom

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