Corporate Gifts Specialist Leighmans Aims for £1m Revenues

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London, UK (rushPRnews) 05/22/12 — --- Leighmans.com, the specialist corporate incentive and gift supplier, reports that it is set to break through the £1m turnover barrier this year as demand for innovative gadgets goes on growing.

Leighmans supplies all sorts of products - from mugs to polo shirts, post-it notes to badges and more hi-tech items which have proved popular with customers recently.

Founded 10 years ago, Leighmans has gone from strength to strength and today finds itself in sight of the coveted £1m annual turnover figure.

In recent months Leighmans has reported that technology-based items including e-readers, USB memory sticks and iPad duo pens have proven popular with customers. The company has also seen higher demand for branded iPhone cases, headphones and laptop speakers.

Leighmans has also signed a new deal this year through which it will distribute one of the most popular gift ideas in years - iPrint strips. The company will offer the adhesive strips which allow people to use their mobile

phones while wearing gloves.

Darren Leigh, founded of Leighmans, commented: “Customers have been demanding more and more innovative tech products from us, and we are happy to oblige! Customers need assistance right now in making the most of their budgets."

“As such we work very closely with customers to help them make the right choices for the promotional products and incentives they need.”

Leighmans customers include Deutsche Bank, Volkswagen, the Football Association and McDonald’s and customers can find 100,000 products in the Leighmans catalogue. Half of Leighmans customers utilize gifts externally and have to reward internal staff.
#ends

About – Leighmans.com
Leighmans.com was formed in 2003 as a Promotional Merchandise Provider. Leighmans are now a multi award winning company with household name PLCs as Key Accounts. The core business are derived from website sales often providing new and repeat business via customer recommendations.

For consecutive years, Leighmans have finished in the top 3 (finalists) for Top Distributor of the Year, as voted for by BPMA members (British Promotional Merchandise Association) beating over 3,000 competitors. Leighmans are Key Partners with our supply chain thus being able to offer better pricing and lead-times to our clients. Leighmans do not consider their company to be product providers but more marketing support suppliers.

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