m62 Reviews PowerPoint 2010

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m62 visualcommunications

Liverpool, UK (rushPRnews) 02/01/10 — m62 visualcommunications, the global leader in presentation effectiveness, has reviewed the Beta edition of PowerPoint and highlighted its best new features.

The review outlines the newest features and improvements in the latest edition of PowerPoint. Some of the new features that receive particular attention are the addition of video editing tools; new sharing options; and the improvements in animation.

Many companies use PowerPoint in their business or sales presentations, to aid audience attention levels. Research has shown that using visual aids in a presentation can more than double recall, as the information is absorbed via dual channels.

PowerPoint 2010 is the latest edition of Microsoft's presentation software, and its release has been highly anticipated. m62's team of designers reviewed the Beta version, testing the software's improvements and new features.

The review found that PowerPoint 2010 has great stability and power than earlier editions, making it more reliable when performing complex functions. The design of the program itself was altered to be more aesthetically appealing, and the animations and transitions were improved, becoming much smoother.

Nicholas Oulton, Founder of m62, commented: “Many presenters use Microsoft PowerPoint as a visual aid for a business presentation, as it is the most effective way to incorporate visual aids into a presentation. When presenting, it is important to ensure that PowerPoint is used properly, and that it functions well.

“We have tested out the new features of PowerPoint 2010, so that users can make an informed decision when determining whether or not to upgrade to the latest edition. In this case, we think that purchasing the latest edition of PowerPoint will prove worthwhile.”

m62 has produced almost 10,000 presentations for clients worldwide, in a wide range of sectors, from medical to IT. m62’s website offers advice on different aspects of presenting, as well as free downloadable slides and PowerPoint templates.

For more information about m62 visualcommunications, call +44 (0)151 259 6262 or visit m62.net.

Media Contact Name: Jessica Pyne
Media Phone: 0151 259 6262
Media Web Address: www.m62.net
Company Contact Name: Jessica Pyne
Company Phone: 0151 259 6262
Company Web Address: www.m62.net

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About the author:

m62 is the global leader in presentation effectiveness, from offices in the UK, USA, and Singapore.
PowerPoint design for sales presentations, marketing presentations, training presentations, and investor presentations; PowerPoint training; and presentation skills training.

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